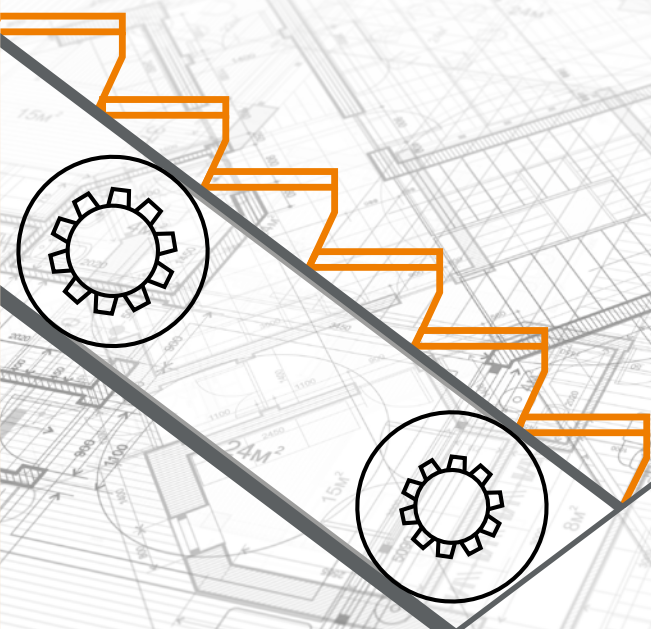




16 – 18 February 2022
Bombay Exhibition Center, Mumbai

India's biggest
exhibition for
the elevator
and escalator
industry!



Achieve new heights with IEE Expo

The 9th edition of IEE Expo welcomes you to a new era of sourcing, with a promise to deliver a high-quality trade platform with excellent opportunities to catapult your business to new heights. Trusted by various industries, this trade fair has become an ultimate destination to showcase and source products within the elevators, escalators and associated components segments while forging valuable alliances and knowledge exchange.

IEE Expo is the place to be to elevate your business to a new level!


Why do leading brands trust IEE Expo?

- Extensive industry outreach
- Exclusive buyer-seller connect programme
- Skill development workshops
- Progressive exposure opportunities and promotional support after sign-up
- Comprehensive show marketing & PR campaigns
- International participants & buyer delegations in attendance
- Strategic partnerships with key industry trade bodies and journals

Supported by:



and more..



Fusing your success with the Indian growth story

With rapid urbanisation and a steady economy, growth in the construction and real estate sector, and the increasing numbers of high-rise buildings, India is poised to become a high-potential growth market for elevators, escalators and related components.

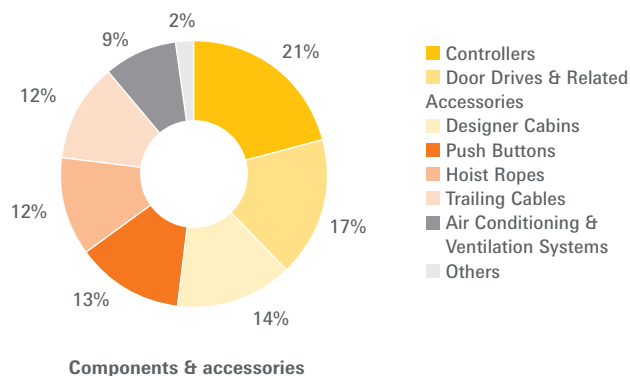
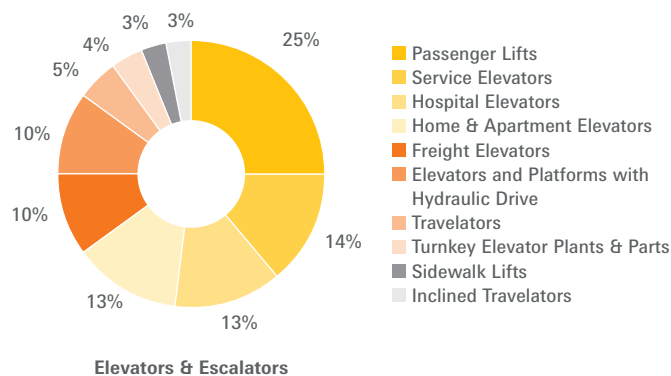
The emergence of smart and intelligent elevators, artificial intelligence and digitalisation, will play a key role in transforming the future of people flow in buildings; with a major focus on safety & energy efficiency.

- The Indian elevator & escalator market stood at around USD 1.5 billion in 2019 and is projected to cross **USD 2 billion** by 2022
- Government initiatives like '**Smart Cities Mission**' and '**Pradhan Mantri Awas Yojana (Urban)**' will further aid the Indian elevator and escalator market
- Southern India dominates the Indian elevator market due to an **increase in government projects and rapid development in commercial** and high-rise buildings
- **Passenger elevators** occupy the largest volume share in the Indian elevator market
- India is working towards becoming the next manufacturing hub under the "**Atmanirbhar**" initiative

(Source: Construction & Architecture update)



Visitor's main area of interest



A look back at IEE Expo 2020



135
Exhibitors



8,108
Sqm gross
exhibition space



7,512
visitors from
18 countries

Elated exhibitors

89% of exhibitors were satisfied with their participation of which 32% were exceptionally satisfied

75% of exhibitors feel that IEE Expo is one of the most important trade fair for their business

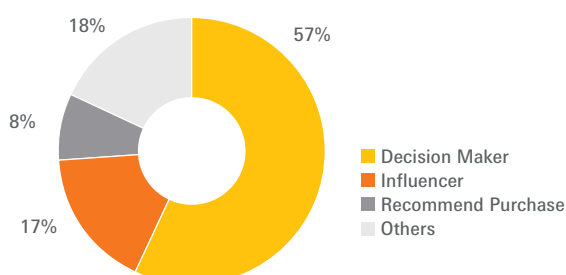
// We have seen this show getting bigger and bigger. The profile of companies who visit and exhibit has evolved and there's a much wider interest and cross section of people who attend to understand the new industry developments at this edition. Our main goal is to showcase our products, know what's happening around us and meet companies we can develop business contacts with. I must say, the show has been a fruitful experience. //

Mr Nakul Mehta, Managing Director,
Bharat Bijlee Ltd – (Exhibitor)

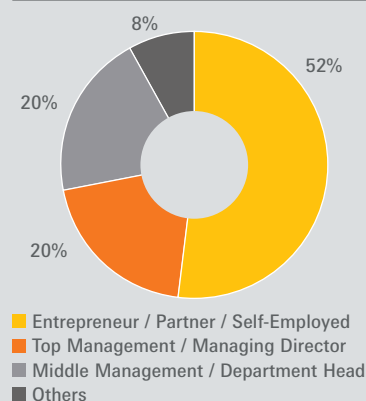
90% of visitors were satisfied with their visit to the show

87% of visitors are keen to attend the next edition

Visitor's influence on purchasing / procurement decisions



Trade visitors by job title



The world of IEE Expo

LCDs **trailing cables** **Controllers** **ventilation systems**
inverters **mine hoists** **door drives** **remote monitoring** **safety and security systems**
sidewalk lifts **push buttons** **ship lifts** **designer cabins** **walkways** **panoramic elevators** **attached lifts**
garage and parking elevators **hydraulic systems & components** **freight elevators** **gears** **intercoms** **hoist ropes**
home and apartment elevators **car automated doors** **operating panels** **air conditioning** **small store lifts**
PASSENGER LIFTS



Connect with your target buyers!

- OEMs
- Elevator and escalator component suppliers
- Builders and developers
- Architects
- Civil & electrical engineers
- Project management consultants
- Service consultants
- Engineering & architecture students
- Corporates
- Independent enthusiasts
- Government contractors
- Facility managers
- Distributors
- Hospital administrators
- Business entrepreneurs

//

I was very impressed by all the exhibitors participating at the show. I have gained a lot of insights about the new developments in the industry and our company intends to utilise what we have learned to improve our products. //

Mr Ko Tanaka, Managing
Director, Mitsubishi Elevator India
Pvt Ltd –(Visitor)



Our esteemed visitors over the years

		
		
		
		
		
		
		
		
		
		
		
		
		
		
		<i>and more...</i>

Participation details

Raw space (min. 21 sqm):

Ideal for your own designer stall. Exhibitors can fabricate and design their stand, subject to the organiser's approval. Power supply is charged separately.

Shell scheme (min. 9 sqm):

Shell scheme booth includes floor carpets, octanorm partitions, fascia board with company name, spot lights, one counter, three chairs, one power socket (5 amp) and a waste paper bin.



**Reserve
your space
now!**

**For participation,
please contact:**

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Background information on Messe Frankfurt Trade Fairs India Pvt Ltd

A subsidiary of Messe Frankfurt Exhibition GmbH, one of the largest event organisers in the world, Messe Frankfurt Trade Fairs India Pvt Ltd has a background of colossal experience of the international exhibition and conference industry and expertise in trade-fair marketing. Operational for over 20 years in India, Messe Frankfurt holds a portfolio of over 20 prestigious trade fair brands and over 30 conferences establishing itself as the country's most professional and leading trade fair and conference organiser.

With offices in Mumbai and Delhi, a dedicated workforce of over 140 serves the B2B markets of the Indian sub-continent across various genres such as automotive, automation, lighting, technology, textiles, consumer goods, entertainment, media and creative industries. Messe Frankfurt India also promotes Indian brands in countries across the globe through its International Sales Division, enabling its Indian customers to create a global presence through the Messe Frankfurt trade fair network worldwide.

More than networking and sourcing arenas, events 'Made by Messe Frankfurt' in India are characterised by its knowledge platforms, through conferences, seminars, industry initiatives and CSR activities, making them the most trusted trade platforms.

For more information, please visit our website at:
www.in.messefrankfurt.com

Worldwide shows:

e2 forum
elevator + escalator
FRANKFURT

e2 forum
elevator + escalator
MILANO

e2 forum
elevator + escalator
MUMBAI